[](http://www.gerardcycles.com)

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**You Don’t Have to be a Pro to Ride Like One  
*And with Gerard Cycles you Can***

**Kirkland, WA USA (June 15, 2021)** – Founded in 2013 by Irish-born, ex-pro rider and champion racer John Gerard Sheehan, Gerard Cycles manufactures and builds world-class bikes for a wide range of serious riders. In today’s ever-crowded bicycle marketplace, Gerard Cycles stands out as unique, with a founder who has extensive experience and success in all facets of cycling. As a winning professional bike racer; accomplished cycling coach; expert bike fitter; and someone who’s held various technical positions in the bicycle manufacturing industry, [John Gerard Sheehan](https://gerardcycles.com/heritage) is a rare commodity.

***“****Our goal is to build a bike that makes you feel as if you’re one with it and inspires you t[](http://www.gerardcycles.com)o ride.”*

**Competition takes many forms. So even if you’re not contending for a place on the podium, you’re always competing—against the hills, the wind, even your friends. And you’re** always **competing against yourself. See why serious riders around the world think their Gerard Cycles bikes give them the edge, no matter what kind of ride they take on.**

**Ride with the Pros**

Gerard Cycles relaunches its brand with a new website— [www.gerardcycles.com](http://www.gerardcycles.com) —to promote and support its expanding range of [road/race](https://gerardcycles.com/force-100) and [gravel/adventure](https://gerardcycles.com/trail-force-rx) bikes. Supported by a growing list of present and past pro riders and champion racers (our [Global Ambassadors](https://gerardcycles.com/the-portfolio/ambassadors)), Gerard Cycles enjoys a growing reputation for building bikes that win and bikes that last, employing state-of-the-art manufacturing we call [**G-Spec** *CarbonProcess*™](https://gerardcycles.com/home/built-better).

**How do You Roll?**





[](https://gerardcycles.com/force-100)

*Race, ride hard, or just see where the road takes you. The Gerard Cycles Force 100 is a world-class, carbon-fiber road/race bike.*

*Available in disc- or rim-brake models with electronic or mechanical shifting.*

[](https://gerardcycles.com/trail-force-rx)

*Roll out on your favorite forest trail or pack up for a week-long escape. The Gerard Cycles TrailForce RX is a carbon-fiber, gravel/adventure bike.*

*Available with disc brakes and 1x or 2x drivetrains.*

Gerard Cycles is an American bicycle company with deep roots in Ireland and Europe. We make the highest quality, carbon-fiber road and gravel bike frames available and provide a range of upgradable stock models or completely customized bikes. Our bikes are fast, beautiful, and fun to ride. You always get ***Your Bike, Your Way.***

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For more information, call Wayne Feig at +1 206-909-4092 or email [wayne@gerardcycles.com](mailto:wayne@gerardcycles.com).

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